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CURTIS TOWNSHIP LIBRARY

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FRIENDS OF THE LIBRARY NEWSLETTER



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**NOVEMBER
2013**

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State Businesses Benefit from eLibrary Resources

State business owners are finding a new source to help develop and grow their small and/or startup company in an unusual place – their local library.

Launched in June, and coordinated through the Michigan eLibrary, the new initiative provides a number of resources through MeL, which is administered by the Library of Michigan in partnership with Michigan's libraries of all types. Among the resources are databases that provide comprehensive business and demographic information, attorney forms and documents in Word format, tools needed to develop data-driven insights, and reference ebooks. The resources are available and free to all Michigan residents through the website mel.org/bizandjobs.

Amy Lee, the business resource center coordinator at the Canton Public Library, says she has been working with a half dozen business owners in the past month and expects to do more one-on-one sessions in the near future.

"Not everyone can afford to hire a consultant to work for them," says Lee, noting that the majority of people she meets with are in the researching and planning stage of their business. "A lot of small businesses have to do it for themselves."

The availability of these databases is the result of funding allocated by a state program to grow businesses in the state. According to Gov. Rick Snyder, in order for these businesses to grow and thrive, "they need to have targeted research databases which will assist in that growth."

Marilyn Gordon of Canton is one of the business owners who has benefited from the availability of these online resources. Four years after establishing Mediatude LLC in 2009, Gordon had noticed a growing trend in negative articles relating to social media and high school athletes and decided she wanted to expand her business to include this new demographic in her media coaching company.

"I was asking, 'How can I find all of the high schools in Michigan,'" Gordon says. "How can I find all of the coaches and their contact information?"

Gordon, who also teaches business classes at Schoolcraft College in Livonia, says she was referred to the Canton Public Library, where she was taught how to use the business resources – specifically, DemographicsNOW – available via MeL. By using these databases, she says was able to find the information she was looking for as well as learn more about her competition in a given area.

Deb Biggs Thomas, outreach coordinator, says MeL coordinated training sessions with the resource vendors – Gale/Cengage Learning and CIVICTechnologies – at several libraries throughout the state in August. Thomas estimates that of the state's libraries, only about 20 percent already had access some or all of the resources now provided through MeL.

Biggs says that the response has been positive. Just last week, she received a testimonial from a reference librarian at Howell Carnegie District Library, who said a local attorney was using one of the databases with clients after attending a demo at a recent meeting. As she noted, "it has become very valuable to his business."

Michigan eLibrary <http://mel.org>

Posted on Monday, September 23, 2013 by Izzi Bendall. Associate Editor at DBusiness Daily News

Curtis Township Library
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Glennie, Michigan 48737
Phone: 989-735-2601
Fax: 989-735-2601

Library Summer Hours

Monday	Closed
Tuesday	11AM–6PM
Wednesday	11AM–6PM
Thursday	1PM–6PM
Friday	Closed
Saturday	11AM–3PM
Sunday	Closed

**Time to join or renew
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Library!**

**Single - \$ 12.00/yr
Family - \$ 25.00/yr**

FRIENDS OF THE CTL

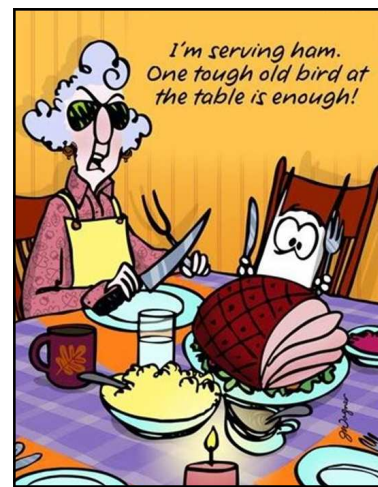
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CALENDAR OF LIBRARY EVENTS

- 11/6 Curtis Township Library Board Meeting - 5PM
- 11/20 Friends of the Library Meeting - 10AM
- 11/30 Christmas Decoration at library- 11AM-3PM

THANK YOU, JOHN!

A big thank you goes out to John Maus for installing the new water softener at library. It required a lot of extra plumbing because the old and new units, even though they were from the same manufacturer, naturally had different hookups.

John also had to decipher an owner's manual translated from the Chinese. But we now have filtered, soft, good-tasting water for the first time in years!

COMPUTER CLASS PROGRESS!

Last month we said that 'the mills of government grind exceeding slow' and this month has showed that they're even slower than expected. We're happy to report that the computers and tables have finally arrived as of early September. Dan Johnson has assembled the mobile tables and they're ready for the installation of computers.

Our internet technology specialist from Superiorland Co-op will now finally be arriving around the end of October to set up the computers so they'll work with our in-house network. Then we can begin classes soon after the systems are up. Stay in touch with the library for further developments.

NEW BOOKS



Silencing Eve
by Iris Johansen.

#1 *New York Times* bestselling author Iris Johansen is back with the shocking conclusion to the latest Eve Duncan trilogy. This is the finale that fans have been waiting for. In *Taking Even*, the game began. In *Hunting Eve*, the chase was on. Now, in *Silencing Eve*, the prey is cornered. Will Eve Duncan survive? Will those she loves take the fall with her? And will the secrets of Eve's past ultimately become her undoing? In *Silencing Eve*, all the questions will be answered in a shocking, you never saw it coming, conclusion.

Doing Hard Time

by Stuart Wood

Doctor Sleep

by Stephen King

The Final Out

by Catherine Coulter / JT Ellison

Massacre Pond

by Paul Doiron

Let It Burn

by Steve Hamilton

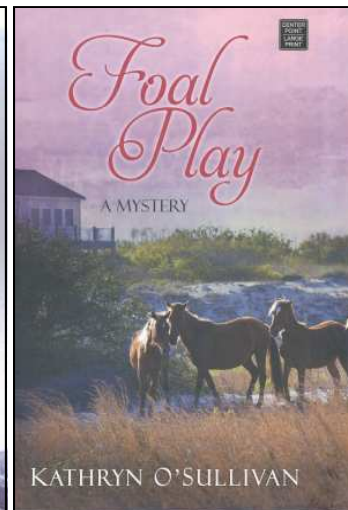
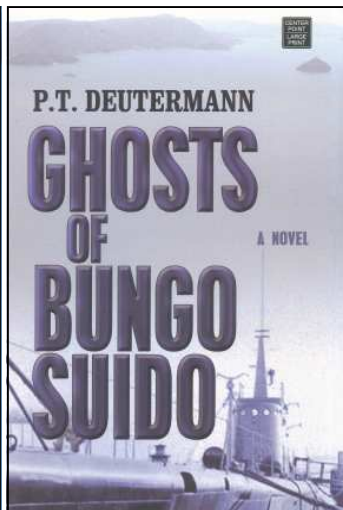
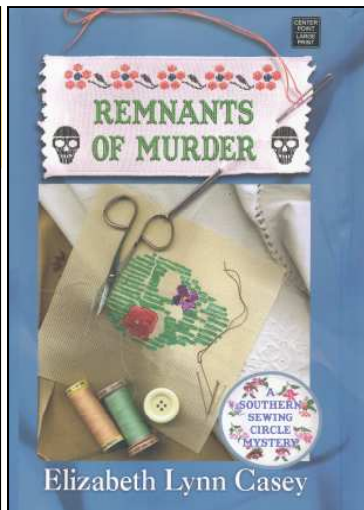
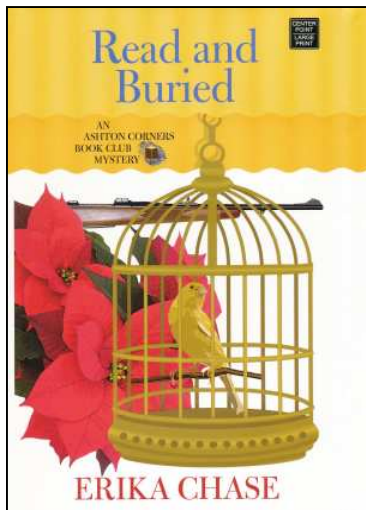
Gone With The Woof

by Laurien Berenson

Cloche and Dagger

by Jenn McKinlay

NEW LARGE PRINT BOOKS



Curtis Township Library - The World At Your Fingertips